

IMPORTANT INFORMATION FROM GORDON FOOD SERVICE

Food Safety & Quality Assurance

Calls from Gordon Food Service—Instant Recall™ will come from the following number:

1-800-821-5696



Recall Notification

Dear Gordon Food Service Customer,

This is an important communication from your food supplier, Gordon Food Service. We are contacting you about a Recall event. Gordon Food Service has deployed the Instant Recall™ solution, an automated Recall event notification system.

Gordon Food Service Food Safety & Quality Assurance is conducting a Recall of Peanut butter crackers. The reason for the RECALL is due to potential contamination with Undeclared Peanut (individually wrapped packs incorrectly labeled as Cheese variety). There is a potential food safety concern.

Our records show that affected product may have been sold to your location. **It is urgent that you stop using affected product as soon as possible.**

AFFECTED PRODUCT:

Item Number	MPC	PACK/SZ	BRAND	DESCRIPTION	ADDITIONAL DETAILS
232873	10044000002104	8 Ct Package, 14/Case	Ritz	Ritz Peanut Butter Filled Sandwich Crackers	1 NOV 25 - 9 NOV 25 "AE" Plant Code Only (located on top of package)

ADDITIONAL PRODUCT DETAILS:

Questions? 1-844-366-1171

PLEASE TAKE THE FOLLOWING ACTIONS:

- Review your inventory for the above listed product.
- If you find any of the affected product, please record the number of cases and then **DESTROY THE PRODUCT. DO NOT RETURN.** Please isolate any affected product and destroy it in a secure manner to prevent unauthorized consumption. If you have product stored out of the case and are unsure of the code date please destroy this product also.
- **Please notify any parties that may have received the affected product if further distributed by your organization and provide them with disposition instructions to ensure removal from the marketplace.**
- To help ensure proper credit, please visit <https://myinstantrecall.com> or call 1-800-821-5696 as soon as possible, to report the number of cases that you DESTROYED. It is very important that you report your product counts. When calling 1-800-821-5696, please enter the Incident Number: **9389.**
- You must report your product counts no later than **FRIDAY, JULY 18.**
- **When you receive an automated phone call from 1-800-821-5696, it is important to take that call and follow all instructions to review available product details and confirm notification. The system will continue to call you until you complete these steps.**
- If there is any confusion regarding the information in this message please place the product on hold, and contact your Gordon Food Service Sales or Customer Service Representative for assistance.

For up to date information you can dial this number at any time: **1-800-821-5696**